

CURRICULUM Vitae

SUMMARY

Over fifteen years in publishing and design studios, I have proved my dedication to producing design work of a consistently high standard. During this time I have worked across a wide remit of creative projects and have always sort to fulfil the client's brief whilst surpassing their expectations. I have a good eye for photography and typography and I enjoy combining these to create clean, striking and effective work.

PERSONAL DETAILS

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EMPLOYMENT

June 2011 to present: I am currently Art Editor on The Gazette, the Partner Magazine of the John Lewis Partnership. I design the weekly magazine and commission and art direct the photography that is used in print and online across the corporate website. I also oversee and advise on branding for the Partnership, and give design support to other departments, such as supplying photographic content for the Annual Reports and Accounts, and designing JLP's annual holiday brochure. I also administer the Gazette photolibrary which is accessed as a resource by over a thousand users. I also provide design advice and support to other internal journalists and designers.

August 2009 to June 2011: Working on Which? magazine that was relaunched in January 2010. In the Art Editor's absence I was responsible for the first two issues, including art direction (food, product, technology and lifestyle photoshoots), conceptual work, layouts and creation of all templates. I also designed layouts and redesigned covers for the other Which? lifestyle titles (Computing, Money and Gardening) and art directed the July and October issues of Which? Holiday which I redesigned for relaunch as Which? Travel with the January 2011 issue. This involved a complete re-focus of the magazine and change in content, as well as a fresh new look involving new typography, more striking photography and commissioned illustration – all held to strict standards of approval, deadlines and budgets. I also art directed the summer 2011 issue of Which? Car, their newsstand motoring title, and the July issue of Which? Travel.

September 2008 to August 2009: Art Editor for Which? marketing design, where I managed the design of material for internal and external use in a very busy, hands-on department. Managing two freelancers, I oversaw the design, artworking and packaging of a diverse range of print material including guides, adverts, posters, direct mail, campaigns literature and manifestos. As well as overseeing the quality control of all design work, and adherence to our brand guidelines, I had responsibility for ensuring projects were completed on time and within budget. I was also involved in the launch of newsstand magazines and bookazines – a new venture for Which? – and I project managed the artwork for the annual Which? Awards held at the British Museum.

July 2008 to September 2008: Working freelance at Time Magazine, Sunday Publishing and Grist Publishing.

October 2007 to July 2008: Art Director for Engage Publishing, a contract publisher focusing on B2B and B2C titles for the business, IT and finance sectors. Responsibility for the output of the design studio including costs and design scheduling across simultaneous projects and managing freelance design staff. Design of existing projects, producing pitches, photo research and editing, directing photoshoots, briefing and presenting to clients. Redesigned the publishing portfolio of DSGi Business (PC World and Equanet titles). Designed new titles for The Law Society, Ladbrokes.com, Business Link and HSBC. Designed magazine pitches and web microsites for Yell.com, Baker Tilly, First Direct, KPMG and Intel. I also redesigned the Engage Publishing website. Unfortunately, due to the recession, I was made redundant from this position.

October 2005 to October 2007: Freelance Designer working for various publishing and design clients including an eight month placement with Time Magazine (Time Warner) acting as Associate Art Director. Responsibility for running busy Art Department and managing weekly close. Helped implement magazine redesign and worked autonomously on concepts, cover designs and new templates. Regular illustration commission and collaboration with editorial team and photo desk. Across lifestyle, sport, travel and business titles, other clients included: Square One Publishing, EMP Media Plc, Engage Publishing, One Week To Live Magazine, Jake Judd Associates (Creative Agency), Creative Industry Ltd (PR and Marketing Communications Agency), KPM Music House (EMI Records) and Music For Film and TV Ltd.

January 2005 to October 2005: Undertaking a round the world trip.

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August 2001 to January 2005: Designer/Design Manager for Brandnation, a London based PR and creative agency with clients in the beauty, sport, fashion and lifestyle sectors. Designed a wide range of material including magazines, brochures, corporate literature, logos, press releases, adverts, POS material and computer graphics. Also worked on location shoots as well as managing studio shoots. In August 2004 I was promoted to Design Manager in recognition of my responsibility for the creative output for our PR clients. Major achievements included: designing and launching CAPO Magazine (a glossy lifestyle magazine for CAPO clothing store customers); creating logos and brochures for the Nick Faldo Golf Company; publicity material for the national, annual Outdoor Show; interface graphics for the Stuart Little II CDROM for SynchroArts/Dreamworks. Other clients included BBC Technology, USA Pro Sportswear and Silhouette Sunglasses.

April 1997 to August 2001: Design Editor for Disability Now, the UK's leading disability publication. Sole design member undertaking full monthly design and production. Also undertook advert setting, hires scanning, designing marketing material, advising external clients and commissioning photographers and illustrators. Other responsibilities included proof reading, press passing, co-ordination with Advertising Manager, Print Managers and repro houses. I established, developed and updated the newspaper's website and managed the change to full colour, digital printing from hires pdfs.

May 1996 to April 1997: Production Editor for Current Biology/ColourBytes Repro undertaking layout of science journals. Developed skills in layout, on-screen editing, preparing/sending material to film and producing bookmarked pdfs for on-line versions. Furthered my knowledge of pre-press and printing.

January 1996 to April 1996: Work experience with Rodale Press Ltd, at Runner's World Magazine.

SOFTWARE

Expert knowledge of Adobe Creative Suite, QuarkXpress and MS Office. Working knowledge of Dreamweaver, Flash, GoLive, Freehand and Image Ready. I have used both Mac and PC platforms. Currently learning WordPress.

EDUCATION

Degree: Human Geography at Leicester University, 2:2. Subsidiary in Economics.

President: Leicester University Orchestral Society, leading a team of three in organising University concerts.

A Levels: Geography [B], English Literature [B], Art [B] and General Studies [C]. Eight GCSEs grades A-C.

INTERESTS

Cycling, running, Leicester Tigers RFC, photography, music, travel.

REFEREES

Available on request.